

TEAM HOSTELLING INTERNATIONAL USA



2012 CHARITY 2 PERSON LA MARATHON GUIDE

Welcome to the Team!

Welcome to Team Hostelling International and the 2012 LA Marathon! We are very excited to have you join us. Thank you for helping to support the HI-USA Mission:

To help all, especially the young, gain a greater understanding of the world and its people through hostelling.

The funds raised support this mission by helping the Los Angeles Council of HI-USA offer educational and community outreach programs to Girl Scouts of America, students in the Los Angeles Unified School District and community members like you. For more information on the programs you support, check out our website at lahostels.org.



More info about the Los Angeles Council of HI-USA is available online at www.lahostels.org

Charity 2 Person Marathon

HONDA | **LA MARATHON**

PRESENTED BY **K·SWISS**

Charity 2 Person Marathon

WHAT IS IT???

- You and a teammate will join forces and each run 13.1 miles to complete the LA Marathon.
- Following the LA Marathon Stadium-to-the-Sea route, the first leg of the Marathon will:
 - Begin at Dodger Stadium
 - Make your way through the iconic neighborhoods of Chinatown, Little Tokyo, Echo Park and Silverlake
 - Running past major landmarks, including Hollywood Walk of Fame, the Pantages Theatre and Grauman's Chinese Theatre.
- At the VIP transition zone, the second leg:
 - Jumps directly onto the Sunset Strip
 - You will pass Santa Monica Blvd., Rodeo Drive, and the Veteran's Administration
 - Finally finishing on Ocean Ave., steps from Santa Monica Pier.



*Hostelling International employees
Adam Seppala and Tatiane
Rodriques. Runners in training.*

2 Person Marathon Registration

HONDA | **LA MARATHON**

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2 Person Marathon registration for all Team Hostelling International members is covered by HI-USA (a \$250 value/team).

2 Person LA Marathon Race Registration includes:

- Water stations every mile and fluid replacement stations every other mile; medical support at the start, finish and along the course; 75 points of on-course entertainment; and personal item storage transported from the start line to the post finish area.
- 2-day Health and Fitness Expo featuring product demos, interactive exhibits and merchandise
- Personalized name on your race bib
- Pre-race shuttle transportation from the finish to the start
- Race day athlete tracking
- Food & Fluids after your finish
- Mylar blanket
- Post race massage
- Finish Line Festival and Family Reunion area on the beach
- Finisher certificate

AND

- Pre-race VIP Hospitality at Dodger Stadium
- Pre-determined corral placement at Start Line
- Participant technical shirt
- Special race bib
- B-tag timing system with splits every 5K
- Shuttles to and from the transition zone
- Finisher medal
- VIP Reunion area at the Finish Line Festival

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Benefits of Team Hostelling International

Benefits of joining Team Hostelling International:

- **Raise \$250 (\$125 + \$125 registration)/athlete:**
 - ▣ 2 Person LA Marathon registration fee is paid by Hostelling International (a \$125 value/athlete)
 - ▣ Storage for post marathon clothing and equipment at HI-Santa Monica
 - ▣ Full Fundraising Support
 - ▣ Fundraising deadline January 31st.
- **Raise \$375 (\$250+\$125 registration)/athlete:**
 - ▣ All benefits from above
 - ▣ An extended fundraising deadline to March 17th.
 - ▣ Team HI Jersey
 - ▣ Team Pasta Dinner Party the night before the Marathon
 - ▣ Entries into the annual Opportunity Drawing (last year over \$9000 in prizes)
 - ▣ Chance to stay at HI-Santa Monica for our Top 15 Fundraisers.

HI-USA is committed to providing the members of Team Hostelling International with all they need to reach their fundraising goals, making raising money for HI-USA easy:

- ***All team members have their own personalized webpage on Crowdrise to direct and streamline donations***
- ***We provide team members with drafts of letters/emails to send to friends, family, co-workers, etc.***
- ***We provide fundraising support and updates, including fundraising events!***



Cultural Kitchen is just one of the many programs offered by HI-USA

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Fundraising

Opportunity Drawing

In addition to complete fundraising support, the Los Angeles Council of HI-USA conducts an Opportunity Drawing in conjunction with the LA Marathon. In 2011, prizes included:

- **Eurail Passes**
- **DIRECTV Programming Package**
- **A night at the Beverly Hills Four Seasons**
- **HI-USA Lifetime Membership**
- **Certificates to local restaurants, attractions, spas and more!**

Tickets to the Opportunity Drawing are given to donors as an additional incentive to contribute to HI on our athletes' behalf. Tickets are also given to athletes based on their fundraising. In this way, athletes automatically have a good chance at winning great prizes by reaching the fundraising goals.

More details on the Opportunity Drawing will be released as prizes are confirmed in the coming months.



Former Board Member Aimee Wyatt has run the LA Marathon every one of its 26 years!

Fundraising Deadlines & Goal Dates:

Jan. 31, 2012: By this day, we ask that all teams of Team Hostelling International running the 2 Person Charity Marathon have raised a minimum of \$250/athlete for us to finalize their LA Marathon registration (*this can be charged to a credit card to continue in the program*)*

March 17, 2012: We ask that all members of Team Hostelling International have reached \$375/athlete in total fundraising by Marathon Day.*

**We require each athlete to have a credit card on file with us in the slim chance that the first fundraising deadline is not met. In that rare case, we charge the difference between what has been raised by that athlete and their chosen fundraising minimum to cover our costs. We never want to see this happen, so we do our best to help all of our athletes achieve their goals.*

Help Us Recruit!

By joining Team Hostelling International, you will meet new people who are sharing the journey that is marathon running. Want to make it even more fun? *Bring a friend along!*

Remember: Almost anyone can finish a marathon (or half marathon) with the right training, so your friends don't need to be runners to bring them out. Training can be provided. E-mail shanec@lahostels.org for more details.



Contact our Marathon Team Coordinator Shane at shanec@lahostels.org to join Team HI!